



## Logistics & Shipping API

API is the acronym for application programming interface – a software intermediary that allows two applications to talk to each other E.G. WMS – Warehouse Management System, ERP – enterprise resource planning, TMS – transportation management system.

### PLANNING

#### The Parcel/LTL Playbook

##### What Shipstore does:

- Consultative approach to understanding entire shipping process and supply chain
- Multi-model carrier networking engineering
- Customized operational projects focused on specific efficiency gains

##### What that looks like:

- National carrier negotiations; regional/alternative carrier additions
- Cartonization as a Service
- Batch process flow optimization

### EXECUTION

#### A Single-Platform Solution

##### What Shipstore does:

- Executing the plan through the proprietary shipstore platform
- Running and monitoring every operation through a single interface
- Full time operational support

##### What that looks like:

- Rate shopping, label printing
- Active carrier management
- TnT optimization; Box packing logic
- Change management

### ADMINISTRATION

#### Billing, Audit, Tracking, Analytics

##### What Shipstore does:

- Manages all data and transaction flow through a single conduit
- Real-time invoice reconciliation
- Analytics and reporting
- Modeling, Monitoring, Adjusting network

##### What that looks like:

- Consolidated invoicing
- Carrier scorecard management
- Ongoing TnT analysis
- Tracking, reporting, data analytics

Logic at scale = prescriptive methodology.

Shipstore Services can be utilized on our cloud URL, or we can customize into a shipper's WMS, ERP, or TMS Flexible, yes, but also designed for the full shipment operation, not just label printing

### Core differentiating features:

- **Live rates via API** - no manual rating engine updates (eliminates on-prem development work)
- **Dynamic business rules engine** - toggle switch controlled at the local user level (no developer needed)
- **Built-in batch rating** - import shipment files or rate/ship directly through OMS, whatever works best (operational)
- **Centralized station settings** - shipping stations configured with the click of a button; transferable and repeatable
- **Embedded mark-up functionality** - mark-up carrier rates, discount/subsidize shipping costs; all handled at local level
- **Instance flexibility** - Shipstore can operate in a public cloud, private cloud, or on-premise server environment
- **Full process/operational support** - Parcel shipping is complex; Shipstore provides as much support as required.

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